

FACTSHEET TELME

With its **mobile phones** and **service solutions**, emporia Telecom would like to simplify the **communication** between the **generations** and provide greater **safety and security in everyday life**.

For price-conscious customers, emporia Telecom offers easy-to-use mobile phones under the **TELME brand** and at a **best price that is calculatedly low**. Additional services are consciously dispensed with here.

Under the TELME brand name emporia offers a range of mobile phones with the focus on **simplicity in price, performance and operation** with a high level of demand on quality. The **target group** includes **senior citizens** and **entry-level mobile phone users**. Conscious attempts are made for the benefit of the customers to dispense with **details that increase production costs** and materials, expensive extra features or sophisticated marketing **efforts**. As a Telecom service provider in the low-price segment, TELME works with the classical low-cost approach and, as a result, it can pass on the price benefits directly to the customers.

In order to be able to offer the most attractive conditions and prices in the market, and to displace the competitors from their rankings, **TELME** is cooperating with **discounters, large retail chains** and **spot deal companies**.

