

FACTSHEET Blue light organisations

Current studies¹ show that older people especially have a higher need for security. They like to use the mobile phone as a safety net. **83 per cent** of people in Germany over 65 say that they are interested in an emergency function on their mobile. 79 per cent of people asked in Austria say they would like to have the address sent along with the emergency call. Relatives also agree with the need for an emergency system, **90 per cent** of people asked in Italy and 94 per cent of people asked in Spain say they feel safer if they know their family members can be reached easily in case of an emergency.

The first mobile phone from emporia, the **emporiaLIFE**, set **new standards** for **safety and security** with its innovative and intelligent **emergency call system**. Up to five individual emergency call numbers can be stored on the mobile phone. If the emergency call button on the back of the phone is pressed for three seconds, the mobile will send a SMS to the stored emergency contacts. By requiring confirmation, the system ensures a call has been answered, preventing an emergency call ending up on an answering machine by mistake.

Currently the **handsets** emporiaELEGANCEplus, emporiaESSENCEplus, emporiaCLICK, emporiaSOLIDplus, emporiaSAFETYpremium and emporiaCONNECT come with the intelligent emergency button system.

Working in **cooperation with blue light organisations** emporia has further developed the emergency button and added additional services to it. With the **platform emporia4CARE** the emporia handsets can be remote maintained. In addition to this, they can be located with the included GPS device from blue light organisations.

Further questions: Barbara Heim Corporate Communications <u>heim@emporia.at</u> 0043/664 887 39 872

¹ Surveys emporia with Market and Forsa, 2011